# AERIAL OVERWATCH

## Investor Prospectus

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SNAPSHOT

The mission of AeroEye is to provide the full spectrum of unmanned aerial overwatch and other drone-related capabilities. *No other company in the region offers this service.* 

We leverage U.S. Special Operations experience to make aerial overwatch an indispensable component of security operations.

Aerial overwatch requires special experience and training to conduct effectively and reliably. Only AeroEye has it.

We will leverage our contacts in the U.S. and regional governments as well as B2B and B2C efforts to provide our services on a subscription and ala carte basis with advantages for early adopters.

Currently in phase 3 of 5 for certification with DGAC. On track to be only the third certified drone operator in Guatemala.

Investors: Attractive investment opportunities are available in the United States.

What are you waiting for?!



### WHAT WE DO

The mission of AeroEye is to provide the full spectrum of unmanned aerial overwatch and other drone-related capabilities to customers in Central America.

- Aerial Overwatch
- Disaster Response
- Fixed Site Security
- Crowd Surveillance
- Counterdrone
  - Training
- Small-Payload Logistics

We leverage our experience in Special Operations as a force multiplier.

Our philosophy is that the best security helps you avoid danger before it threatens rather than responding after it strikes.

It is our vision that unmanned aerial overwatch will become an economical and indispensable component of security operations.



## PROBLEM / OPPORTUNITY

#### Problem:

Central America has limited services for executive or material protection using aerial overwatch.

With the growth of instability in the region, it is vital to augment protective services with an aerial component.

#### **AeroEye Solution:**

AeroEye helps security providers avoid and deter threats before danger ever materializes.

We use industry leading technology and leverage our tactical experience sharpened in the crucible of Special Operations in combat.









## UNDERLYING MAGIC

#### **Our Services**



There are an estimated 1,300 security-related companies in Guatemala, only 191 of which are authorized by the Guatemalan Government to operate. None of them use integrated aerial overwatch.

Effective air-to-ground surveillance and control requires special experience and training to conduct safely and reliably.

Our use of Special Operations tactics and planning processes fill a gap in the capabilities of regional security providers in one of the world's most dangerous environments.

No security team is fully equipped without a hyper-enabled aerial component like the one provided by AeroEye.



## TARGET MARKET

## Our clients in Guatemala fit into three categories:

#### **Institutions:**

Government, humanitarian, or international organizations with special requirements

- Foreign embassies
- UN Agencies
- Regional International Organizations
- NGOs
- Guatemalan Government Agencies (CONRED, DGSP, PNC, Ejército GT, etc.)

#### **Executive Providers:**

Private or family security companies that provide high end services for important principals.

 Blackthorne, G4S, Golan, SIS, Wackenhut, etc.

Corporate Providers: Security offices of large corporations.

 Banco Industrial, Avicola Villalobos, Bananera Nacional, Tropigas, Tigo, Madre Tierra, etc.



## BUSINESS MODEL

AeroEye's basic unit of service is the operational hour. These are packaged into four hour blocks that include: planning and preparation, flight, and recovery. Operational flight hours can be added as required.

Additional charges may apply depending on the operation. These may include: additional hours, prepositioning fees, mileage, per diem and lodging, and special risk surcharges when operating in red zones. International operations will be considered on a case by case basis.

Tiered semi-annual subscription services are available and provide significant benefits of price and predictability to our regular customers. Dedicated overwatch teams help clients maximize trust and efficiency through teamwork and routine operations.

- Single Operations: Available at base price ۲
- Bronze: 7% off base price •
  - Includes 5 ops/month
- Silver: 10% of base price
  - Includes 10 ops/month + 3 free additional flight hours
  - Primary and alternate teams
- Gold: 20% of base price
  - Includes 20 ops/month + 5 free additional flight hours
  - Dedicated overwatch team
  - No pre-positioning fees for interdepartamental operations
- Additional Operational Hours: \$175



Le ayudamos a vigilar su entorno utilizando las últimas técnicas de integración aire-tierra, plataformas aéreas no tripuladas, análisis en tiempo real impulsado por aprendizaje de máquinas y procesos de planificación de operaciones especiales. Manténgase más seguro con nosotros.

Contàctanos para mas información

#### www.aero-eye.com



## MANAGEMENT TEAM

Lino Miani is the Managing Director of AeroEye LLC (USA) and Legal Representative of AeroEye S.A. (Guatemala). He is a U.S. Army Special Forces veteran that divides his time between Washington, D.C. and Guatemala City. He is a West Point graduate and author of an award nominated book about the illicit arms trade.



Phil Vaughn is the Executive Vice President of AeroEye LLC and the principal partner in AeroEye S.A. (Guatemala). He is a U.S. Air Force Special Operations pilot and FAA certified commercial pilot and instructor with over 20 years of operational and security expertise and over 5 years of operations management with a Fortune 500 company.



After years fighting America's secret wars in the dark corners of the world, Lino joined the Office of U.S. Foreign Disaster Assistance where he managed humanitarian aviation operations in a long list of places broken by war and disaster. In 2018 he was the senior U.S. official working closely with the Guatemalan Ministry of Defense and CONRED to simulate the eruption of Volcan de Fuego; a training exercise that saved thousands of lives five weeks later when the eruption happened for real.

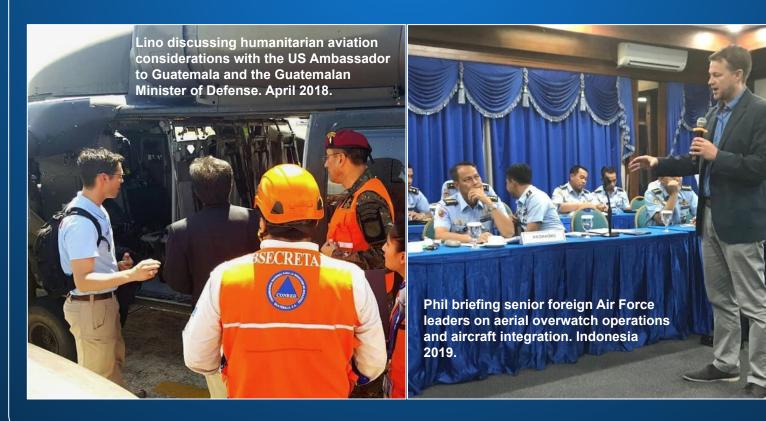
In early 2019 he met Phil during a politically charged disaster response on the Colombian border with Venezuela. Phil had also spent years in the grinder of America's War on Terror, conducting and teaching aerial surveillance and interdiction techniques to partners mostly in South America. At the time, Phil was beginning a long career working intimately with U.S. Southern Command on programs designed to build special aviation capability in the region, including in Guatemala.



## GO TO MARKET PLAN

Together, Phil and Lino identified the need for commercial aerial overwatch and are now bringing it to life in Guatemala. They are leveraging their unique expertise and their extensive contacts with the U.S. and regional governments; security providers; and logistics services across the region to make this innovation a must-have for important clients.

AeroEye's initial sales efforts will focus on small but well-resourced clients in order to meet our modest initials sales targets and build a customer base. We will employ a knowledgeable sales team capable of finding and focusing effort on security providers that serve the country's most important individuals. We will leverage our status as a service-disabled veteran-owned small business (SDVOSB) to pursue lucrative contracts with U.S. Government agencies. The sales team will be compensated with a modest monthly salary augmented by 2% commission on revenue.





## COMPETITIVE ANALYSIS

#### **Key Competitors**

The 191 authorized security companies that operate in Guatemala collectively represent a multi-million dollar business community that is critical to the function of Guatemala's economy and politics.

Creating partnerships with these firms is a strategy to mitigate the risk that any of them will take defensive or competitive measures against us.

We believe in offering AeroEye's capability as a service that augments current security operations rather than competes with them.

#### Positioning

Though some security providers in Guatemala do use drones for fixed site security, none use them to protect principals on the move.

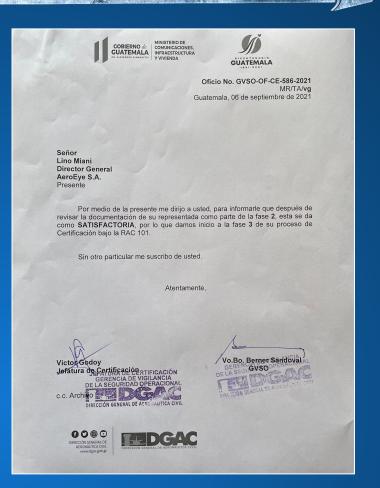
Aerial overwatch of this kind requires special equipment and trained operators to fuse the operations cycle with the analysis cycle and keep eyes overhead in a reliable manner.

AeroEye is the ONLY company in Central America with the right experience and connections to make this work.



## CURRENT STATUS

AeroEye is currently on track (in Phase 3 of 5) to become only the third drone operator certified by Guatemala's civil aviation authority (DGAC) for commercial operations. The other two operators are not competitors, offering photographic services and fumigation respectively.



AeroEye has conducted aerial overwatch operations in training and *already has a complete operational team at initial operating capability* to refine the tactics and begin conducting overwatch for commercial clients.

AeroEye's US arm (AeroEye LLC) is a service-disabled veteran-owned small business (*SDVOSB*). This designation gives us access to 23% set-asides for those contracts. We have past performance with the US Department of State.



## TIMELINE, & USE OF FUNDS

- 1 February 2022: AeroEye has an "operative certificate" for commercial operations in Guatemala
- 2022: Guatemala
  - 1 fully operational team in January
  - 20 local operations / month
- 2023: Guatemala
  - 3 teams fully operational
  - 60 operations / month
  - Drone school established; serves as licensing authority for DGAC
    \*Includes interdepartmental ops which require medium sized aircraft
- 2025:
  - Guatemala: 9 teams fully operational. 180 ops/month.
  - In Honduras and El Salvador: 2x teams each. 40x local ops/month

### FINANCIAL PROJECTIONS & KEY METRICS

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	2022	2023	2024	2025	2026
Projected Operations (per year)	240	720	720	2160	3120
Projected Revenue	\$ 416,000	\$ 1,152,000	\$ 1,152,000	\$ 3,456,000	\$ 4,992,000
Variable Costs	\$ 163,755	\$ 418,140	\$ 418,140	\$ 1,254,420	\$ 1,811,940
Fixed Costs	\$ 323,779	\$ 407,498	\$ 432,435	\$ 897,893	\$ 1,297,135
Operating Income	\$ (71,534)	\$ 326,361	\$ 301,424	\$ 1,303,686	\$ 1,882,924
Valuation (end of year)	\$ 1,055,569	\$ 2,386,632	\$ 1,939,956	\$ 8,062,954	\$ 13,657,486
ROIC	111%	377%	288%	1513%	2631%
	Teams paid on a per/operation basis	Expand to three teams Begin interdepartmental ops. Teams paid on a monthly basis		Expand to 9 teams in Guatemala. Two each in Honduras, El Salvador	

Disclaimer: These figures are based on sales and growth projections and investors must consider this in their risk analysis. Detailed pro-forma available upon request



## INVESTOR OFFERING

#### *Initial fundraising goal: \$1,500,000*

**United States** 

\$500,000 investment via SAFE note with \$5,000,000 valuation cap



- Available as a single investor or a group
- This investment will operationalize two overwatch teams
- 85% +or- of funds go toward aircraft and associated equipment with the remainder dedicated to personnel and startup expenses



Available on similar terms in 2023 TBD



#### AeroEye S.A. Zona 14 Guatemala

NIT: 110867483 Patente de Comercio de Sociedad: 46604 Patente de Comercio de Empresa: 227024

> AeroEye LLC Navarre, Florida

DUNS: 096270735 CAGE: 941F3 NAICS: 541690 Other Scientific And Technical Consulting Services 561612 Security Guards And Patrol Services 561621 Security Systems Services

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